

COUNCIL REPORT

To: Mayor and Council

From: Administration

Date: January 12, 2026

Subject: Business Walk 2025 Results

RECOMMENDATION:

THAT Council receives this report for information.

BACKGROUND:

The District of Mackenzie has developed a roadmap for creating a diverse, vibrant local economy. The Community Economic Development Strategy, created in 2021, outlines actions and strategies towards building an environmentally and financially sustainable local economy centred on diversity and inclusion. A key part of moving the strategy forward is ongoing community engagement; hearing from local businesses is an important part of this. This year, in partnership with WorkBC, Northern Development Initiative Trust, Mackenzie Chamber of Commerce, College of New Caledonia, Community Futures Fraser-Fort George, and Province of BC, the District completed the annual Business Walks exercise on Thursday, October 9, 2025 by meeting with local business to facilitate the exchange of business support resources and enhance communication between the District of Mackenzie and the local business community. The results of the 2025 Business Walks have been attached to this report.

COUNCIL PRIORITIES:

Economic Vitality

- The District is a leader on efforts aimed at diversifying the community's economy, supporting local businesses, and attracting new investment to the community. Diversification, a strong business sector and new investment are key to our economic vitality.

RESPECTFULLY SUBMITTED:

Rachelle Richman, Economic Development Coordinator

Reviewed By: Corporate and Financial Services

Approved By: Chief Administrative Officer