

MACKENZIE CONSUMERS CO-OPERATIVE ASSOCIATION

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Date: August 6, 2025

To: Mayor and Council, District of Mackenzie

Subject: Petition for Business Signage at Junction of Highway 39 and Industrial Area

Dear Mayor and Council,

On behalf of the local business community in Mackenzie, we respectfully submit this petition requesting permission to establish a designated location for business signage at the junction of Highway 39 and the entrance to the industrial area.

This strategic location serves as a key access point for both residents and visitors entering the industrial zone, and we believe that allowing signage here would:

- **Enhance visibility** for local businesses, especially those located within the industrial area.
- **Support economic development** by promoting services and products available in Mackenzie.
- **Improve navigation** for commercial traffic and customers seeking specific businesses.
- **Foster community pride** by showcasing the diversity and strength of our local enterprises.

We propose that the signage be designed in a unified and aesthetically pleasing manner, with clear guidelines to ensure consistency, safety, and minimal environmental impact. We are open to collaborating with the District on design standards, maintenance responsibilities, and any necessary permitting processes.

We kindly ask the District to consider this request and initiate a discussion on how we can move forward collaboratively. We are confident that this initiative will positively contribute to the visibility and vitality of Mackenzie's business community.

Thank you for your time and consideration. We look forward to your response and the opportunity to work together on this initiative.

Sincerely, Michelle Vanderlans Petroleum Sales and Marketing Manager Mackenzie Coop On behalf of Mackenzie's Local Businesses

Petition to the District of Mackenzie

Subject: Request for Designated Business Signage Location at the Junction of Highway 39 and the Industrial Area

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	Business Name
	Contact Person
	Signature
	Phone/Email
Aug 7/3035 Aug 7/	Date

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