



August 1, 2025

Mayor Joan Atkinson

Mackenzie

Bag 340 1 Mackenzie Blvd.

Mackenzie, BC, V0J 2C0

Dear Mayor Joan Atkinson,

I am writing to extend a warm invitation to you and Council for the **Northern Angel Summit Finale**, taking place on **September 25, 2025, at 7:00 PM**, in Prince George, British Columbia. This landmark event is a cornerstone of innovation and economic growth for the North and presents an unparalleled opportunity for civic and business leaders to demonstrate their commitment to the future of our region.

As those who are deeply invested in the economic development of your city and region, your presence at the Summit will signal strong support for innovation as a primary driver of long-term prosperity. This is not a conference—it is a gathering of visionary investors, trailblazing entrepreneurs, and community leaders who understand that **innovation is the key that unlocks sustainable growth** in Northern British Columbia.

We are encouraging mayors, chiefs, councillors, economic development officers, and business leaders from across the North to attend and participate. While this invitation does not include a complimentary pass, we hope you'll see the value in purchasing tickets and making this investment into the fabric of our communities.

Michael Walsh is this year's keynote speaker. He is a visionary leader, speaker, author, and founder of the Walsh Business Growth Institute. The author of *Business Growth by Design*, *Big Ideas Are Not Enough*, and his latest Amazon #1 Bestseller book, *Freedom by Design*, Michael ignites passion in the entrepreneurs he works with by helping them drive their businesses to growth levels beyond their expectations. His engaging storytelling has inspired entrepreneurs around the world, and his insights into what makes ventures—and regions—economically resilient will inspire us to action. His presence at the Summit underscores the growing national interest in the innovations emerging from our region.

Early bird tickets are available for \$75: 🖱️ <https://northernangelsummit.ca/tickets>

Each person attending will **receive a free copy of Michael Walsh's latest book**, *Freedom by Design*.

We encourage you to get your tickets today, as seats are limited and interest across the region is strong. Your participation will help amplify the message that northern communities are open for business, rich with talent, and ready to lead in innovation.

Thank you for your ongoing leadership and commitment to the success of your region and our northern economy. We look forward to welcoming you to the Northern Angel Summit Finale this September.

Warm regards,

Mary Mytting, Executive Director