

COUNCIL REPORT

To: Mayor and Council

From: Administration

Date: March 5, 2024

Subject: Visitor Centre Caboose Operations 2025

RECOMMENDATION:

THAT Council approves the 2025 Visitor Services Agreement with the Mackenzie Chamber of Commerce in the amount of \$28,000;

AND THAT the Chief Administrative Officer be authorized to execute the agreement and any related documentation.

BACKGROUND:

The District has historically contracted visitor services in Mackenzie to the Mackenzie Chamber of Commerce. They have operated the seasonal Caboose Visitor Centre facility at the junction of Hwy 39 and 97 as well as welcomed visitors year-round at their Chamber Office. The service agreement has come up for renewal for 2025.

The total service agreement value is \$43,000. Destination BC provides \$15,000 and the District contributes \$28,000.

A copy of the draft agreement has been attached for Council's consideration.

BUDGETARY IMPACT:

Funding will be allocated from the General Government Operating Budget.

COUNCIL PRIORITIES:

Economic Vitality

- The District is a leader on efforts aimed at diversifying the community's economy, supporting local businesses, and attracting new investment to the community. Diversification, a strong business sector and new investment are key to our economic vitality.



RESPECTFULLY SUBMITTED:

Emily Kaehn, Director of Corporate Services

Reviewed By: Corporate and Financial Services

Approved By: Chief Administrative Officer