

Hi Jesse

First I want to acknowledge your great use of BHAGs.

In case you didn't know, BHAG stands for:

Big Hairy Audacious Goal

In business school they are used to open up creativity and move previously unmovable goal posts.

So with that, I like your idea about creating a nuclear generating station in Mackenzie. However the idea will need a change of law in BC, relatively easy to do, in comparison to the 2nd problem, getting BC Hydro to accept and pay for it.

So in following your BHAG lead, I'd suggest that we keep BC Hydro out of it and build it privately, to sell electricity to a AI / data centre customer. My thought is, after it looks like we can get provincial approval to build it, we court the Microsofts, Amazon and Apples of the tech world to fund it. Their big issues are electrical supply and cooling and Mackenzie's climate and Lake Williston could provide the cooling less expensively than most other places.

It would be good however to ensure that the heat is put to productive use, not just wasted.

2nd, thinking more about attracting jobs to Mackenzie, I think that a good first step for your new economic development people would be to attract online professionals with our fibre optic, low housing/cost of living and great outdoors, clean air. I think that successful online workers are more likely to generate further jobs than trying to attract an industry to move here.

Not that I'm saying to not try to attract industry, but I think that we could generate easier results by getting individuals and couples to move her. I know of a few online workers in Mackenzie living here for exactly those reasons.

3rd, Are you driving the Kimta Bus for the School? I thought I saw a rental request come through with your name as the driver, but I don't remember seeing your DL and abstract come through to put you on the bus insurance.

Cheers

Mark