

Mackenzie Outdoor Routes and Trails Association  
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September 29, 2024

Mackenzie Mayor and Council

Subject: Advocating for the Placement of Bike Racks During Winter to Promote Active Transportation

Dear Mayor and Council Members,

I hope this letter finds you well. I am writing to advocate for the placement and maintenance of bike racks in key locations throughout Mackenzie during the winter months as part of a broader effort to promote active transportation and enhance our community's commitment to sustainability.

Providing accessible bike racks during winter is essential for encouraging active transportation year-round, which has been an objective of the District of Mackenzie. While we acknowledge the challenges posed by snow removal and maintenance, the availability of secure and convenient bike parking will help ensure that winter cyclists have safe and reliable places to lock their bikes when commuting. Without providing bike racks during the winter season, we are actively discouraging active transportation during a significant part of the year.

Increased access to bike racks will also promote healthy living, reduce greenhouse gas emissions, and lessen reliance on motor vehicles, aligning with Mackenzie's vision for a more sustainable future. Active transportation options can further position Mackenzie as a progressive and forward-thinking community, offering residents and visitors alike opportunities to engage in environmentally friendly travel alternatives.

I would kindly ask that Council consider the installation of bike racks in strategic locations, and ensure they are accessible and cleared of snow regularly. I would strongly support a bike rack at the rec center particularly. Doing so will make a strong statement that Mackenzie supports all forms of transportation and encourages the community to stay active, even during our coldest months.

Thank you for your time and consideration. I look forward to the opportunity to further discuss how we can work together to support active transportation and make Mackenzie a leader in year-round sustainability efforts.

Sincerely,

Ross Hobbs  
MORATA President

