

## District of Mackenzie

To Whom it Might Concern:

The District of Mackenzie is pleased to provide a letter of support for the Mackenzie Chamber of Commerce Expansion Project with their South Peace Mackenzie Trust grant application. The Expansion Project is seeking to increase the Chamber of Commerce's reach with promoting tourism in Mackenzie through hiring staff, renovation of the Chamber's office to make it more efficient for the extra staff and increasing the Chamber's support for the Not-For-Profit organizations in Mackenzie. Through the new Not-For-Profit Coalition and the Volunteer Hub, the Chamber is supporting a variety of initiatives that will provide services to Not-For-Profit organizations, which in turn will increase the Chamber's membership.

Tourism is a big focus for the District of Mackenzie, and with the increase in staff and the hours the Chamber of Commerce can be open will certainly help promote our community. Having year-round dedicated tourism ambassadors will help with marketing Mackenzie not just in the summer season, but all year. With more events happening in the winter, this will increase their impact.

The Mackenzie Chamber of Commerce provides a much needed service in the community, supporting our businesses and Not-For-Profit organizations and promoting economic development and tourism opportunities.

The District of Mackenzie is a proud sponsor of the Chamber of Commerce and we whole heartedly believe that if successful with their application, the Chamber will be successful.

Thank you for considering their application.