

**COUNCIL REPORT**

**To:** Mayor and Council  
**From:** Administration  
**Date:** May 2, 2024  
**Subject:** BCCFA Conference Sponsorship

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**RECOMMENDATION:**

THAT Council amend their platinum donation to BC Community Forest Association Conference to be held in Mackenzie in June 2024 as outlined in this report.

**BACKGROUND:**

At the Regular Meeting of March 25, 2024, Council approved a Platinum sponsorship for the BC Community Forest Association Conference (BCCFA) to be held in Mackenzie in June 2024. The \$5,000 request was going to be broken down as follows:

**Platinum Sponsorship**

In-kind donation of the room rental fees for the conference	\$1,576.18
In-kind donation of 150 Recreation Centre 3-day passes for delegates	\$2,902.50
Cash donation	\$ 521.32
<b>TOTAL</b>	<b>\$5,000.00</b>

During the conference, the McLeod Lake Mackenzie Community Forest (MLMCF) will be hosting a site tour of the wildfire mitigation work completed along Highway 39 and they have requested use of a portable toilet on site. The value of this donation would be \$586.10 inclusive of rental, delivery, and pick-up. Following conversations with the BCCFA and the MLMCF it is staff's recommendation that Council amend the sponsorship to be completely in-kind as follows, rather than providing the \$521.32 in cash.

**Platinum Sponsorship – Amended**

In-kind donation of the room rental fees for the conference	\$1,576.18
In-kind donation of 150 Recreation Centre 3-day passes for delegates	\$2,902.50
Cash donation	\$ 586.10
<b>TOTAL</b>	<b>\$5,064.78</b>



**BUDGETARY IMPACT:**

Either donation value will be allocated from the General Government Community Grants budget.

**COUNCIL PRIORITIES:**

**Economic Vitality**

- The District is a leader on efforts aimed at diversifying the community's economy, supporting local businesses, and attracting new investment to the community. Diversification, a strong business sector and new investment are key to our economic vitality.

**RESPECTFULLY SUBMITTED:**

Emily Kaehn, Director of Corporate Services

**Reviewed By:** Corporate and Financial Services

**Approved By:** Chief Administrative Officer