



REGIONAL DISTRICT of Fraser-Fort George

Head Office:
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from within
the Regional District:
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<http://www.rdffg.ca>

Municipalities:

McBride
Mackenzie
Prince George
Valemount

Electoral Areas:

Chilako River-Nechako
Crooked River-Parsnip
Robson Valley-Canoe
Salmon River-Lakes
Tabor Lake-Stone Creek
Willow River-Upper Fraser
Woodpecker-Hixon

April 8, 2024

File No.: COM 2.1(b)

Mayor and Council
District of Mackenzie
PO Bag 340
Mackenzie, BC V0J 2C0

Dear Mayor Atkinson:

Re: Request for Engagement - Regional Agricultural Strategy

The Regional District of Fraser Fort George has created its first-ever Regional Agriculture Strategy. The Regional Agriculture Strategy will guide support for agriculture and farming for all seven electoral areas within the Regional District. The Regional Agricultural Strategy provides a 20-year strategy with action-oriented goals and priorities identified to strengthen and grow the food and agriculture sector in the region.

Through the development of this Regional Agriculture Strategy, we engaged with administration who provided valuable information related to your interests in agriculture. The Regional Agriculture Strategy emphasizes the following goals:

- Local government policies and plans support the food and agriculture sector
- Stability and diversity characterize regional food and agriculture sectors
- Robust education and marketing programs enhance regional food and agriculture
- Agriculture is regenerative and producers are prepared for emergencies
- Strong networks and capacity help the regional food and agriculture sector

The Regional District would like to coordinate a meeting with Mayor and Council to discuss the above goals and determine potential opportunities for collaboration and meaningful partnerships.

Please feel free to contact Kenna Jonkman, General Manager of Community and Development Services at kjonkman@rdffg.bc.ca or 250-960-4400 to discuss timelines for a meeting.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Dannielle Alan', with a flourish extending to the left.

Dannielle Alan
Chair, Agricultural Standing Committee

Link: [Regional Agriculture Strategy](#)