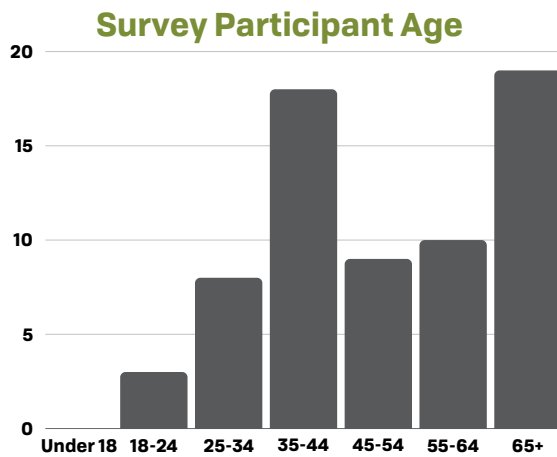


2024 Budget Survey

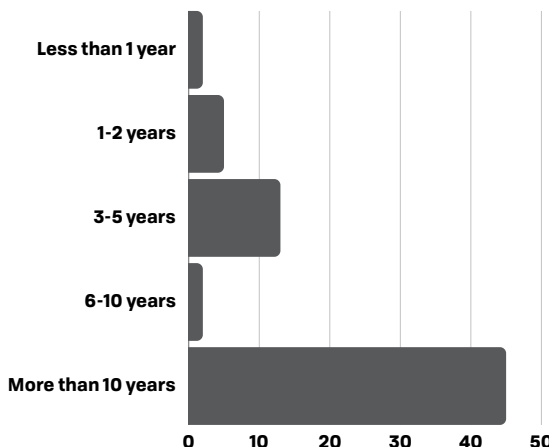
WHAT WE HEARD

Each year, the District develops an annual budget that outlines how tax dollars are invested in the community. From November 20, 2023 to January 11, 2024 the District collected survey responses from the public seeking input to inform the 2024 budget. This report provides a summary of the feedback received.

Who did we hear from?



Length of time living in Mackenzie



How People Engaged



67 people responded to the survey



132 visits to the survey

371

visits to letschatmackenzie.ca



1682 people reached through social media.



1739 households and businesses reached by mail public notices.



71% of respondents are happy or very happy with the quality of life in Mackenzie.

Top 3 Reasons Shared Why It's Great to Live in Mackenzie

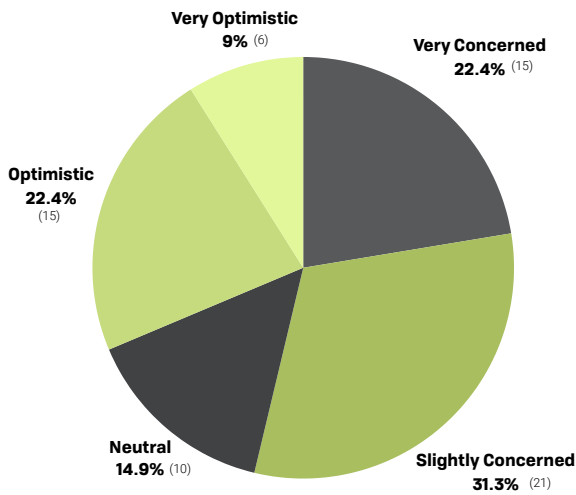
- Living Close to Nature
- Affordable Housing
- Family Friendly

2024 Budget Survey

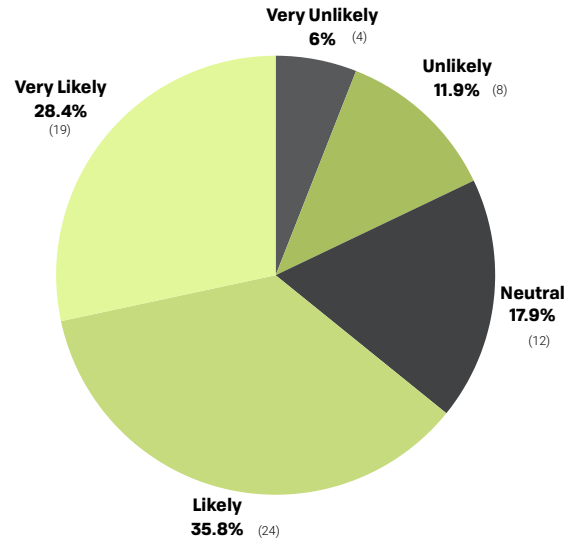
WHAT WE HEARD

Resident Perspectives on Mackenzie

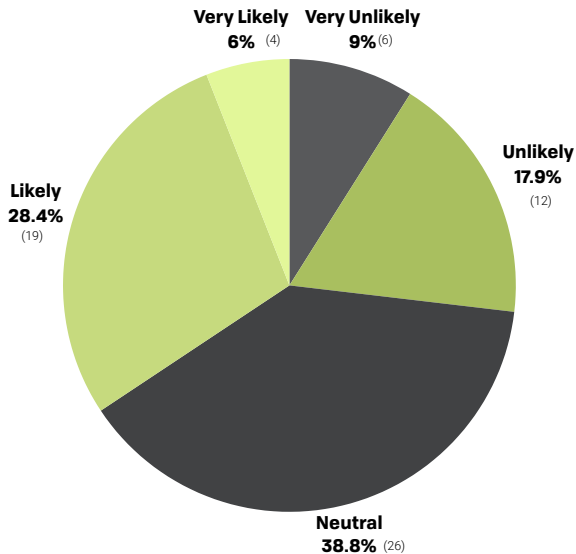
How optimistic are you for the future of Mackenzie?



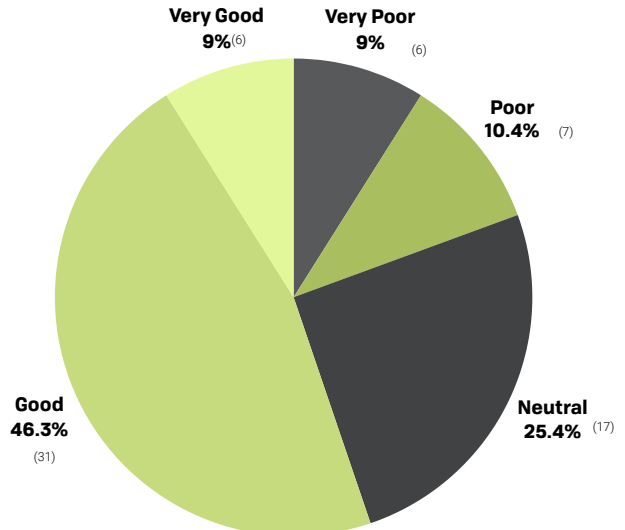
How likely are you to recommend Mackenzie as a place to live?



How likely are you to recommend Mackenzie as a place to do business?



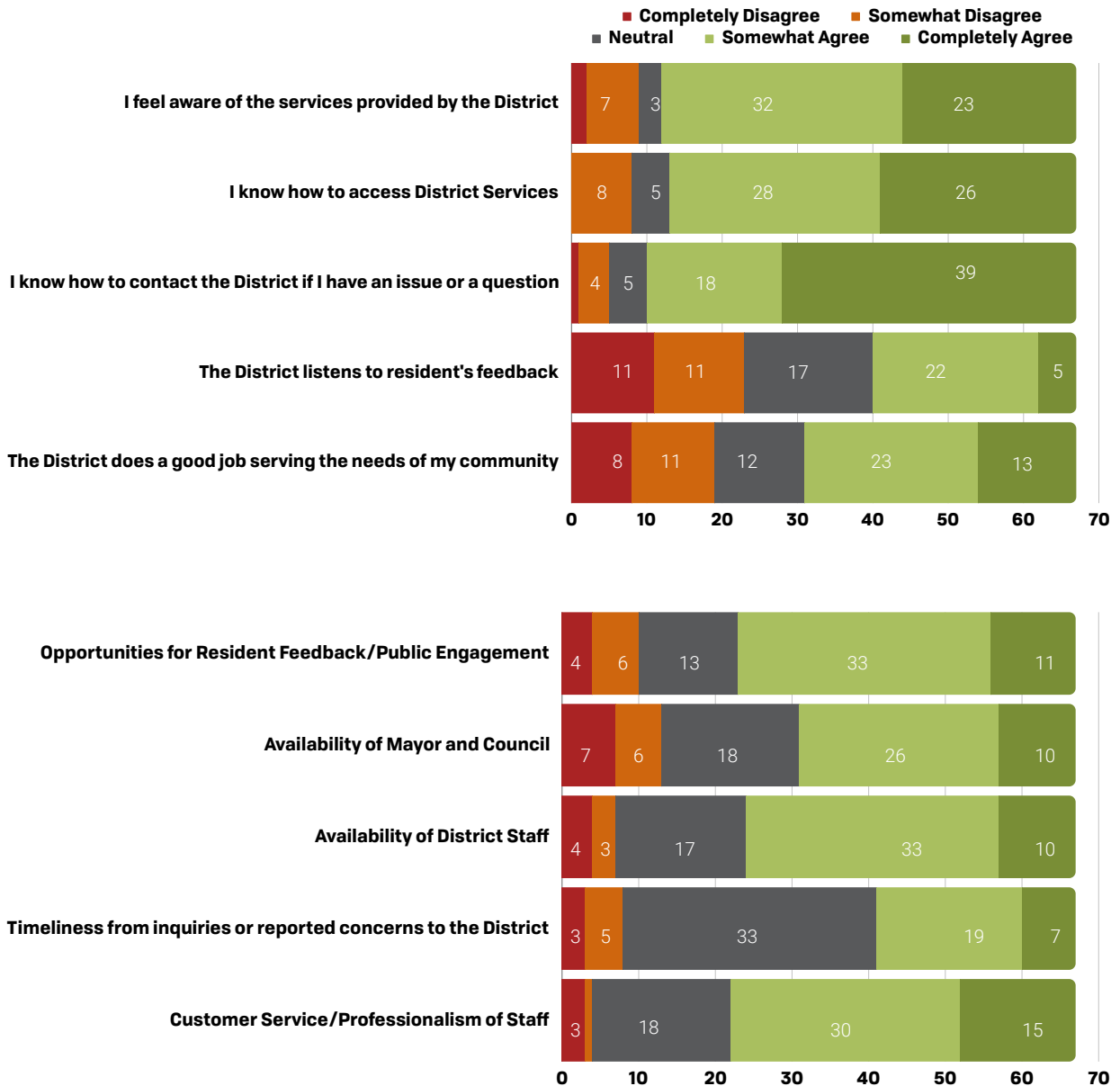
How do you rate the overall quality of the services that you receive from the District of Mackenzie?



2024 Budget Survey

WHAT WE HEARD

District Service Delivery



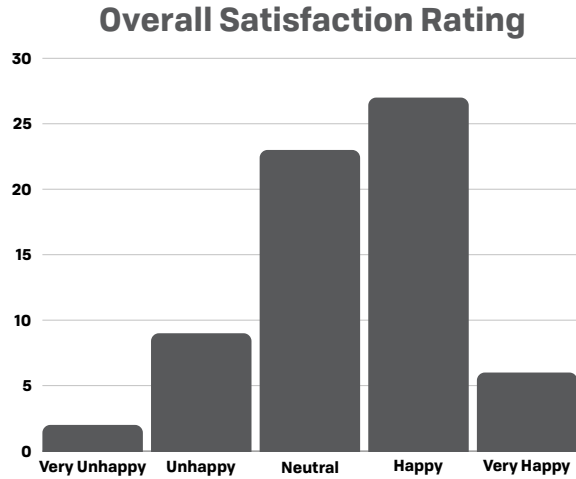
2024 Budget Survey

WHAT WE HEARD

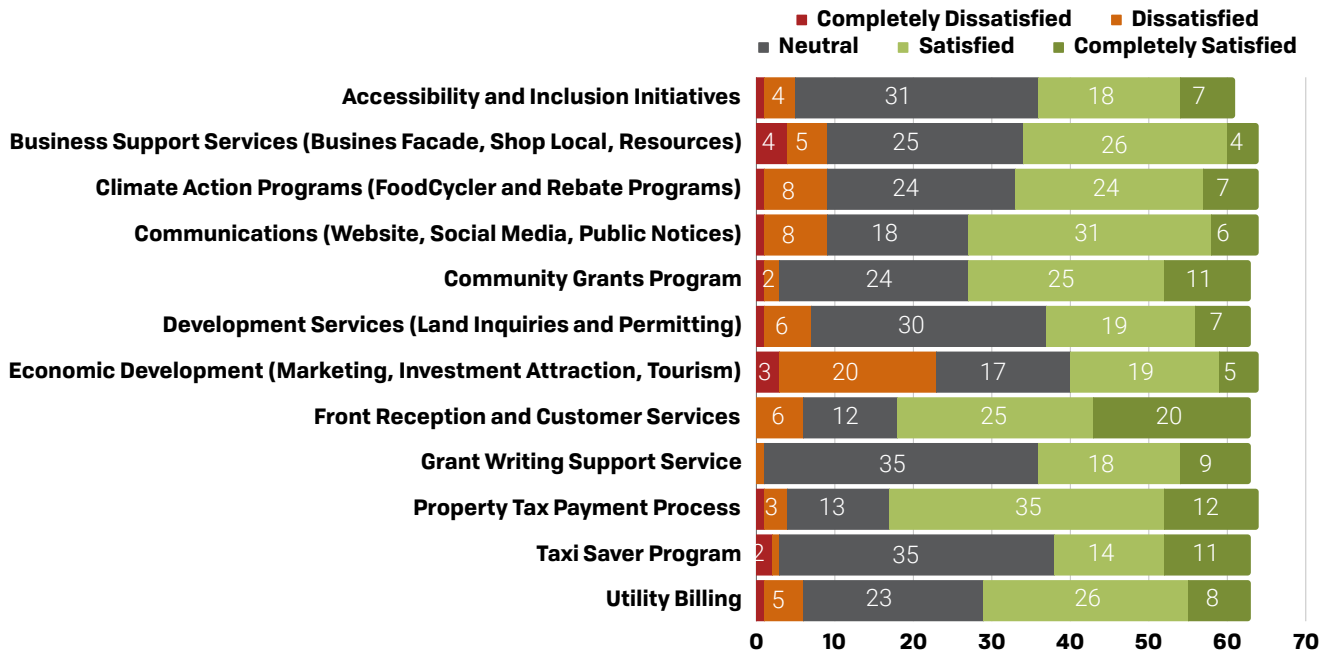
Government Services

Top Priorities Shared for Government Services 2024 Budget:

- Business Attraction
- Professional Services Attraction



How satisfied were respondents with the delivery of these Government Services:



2024 Budget Survey

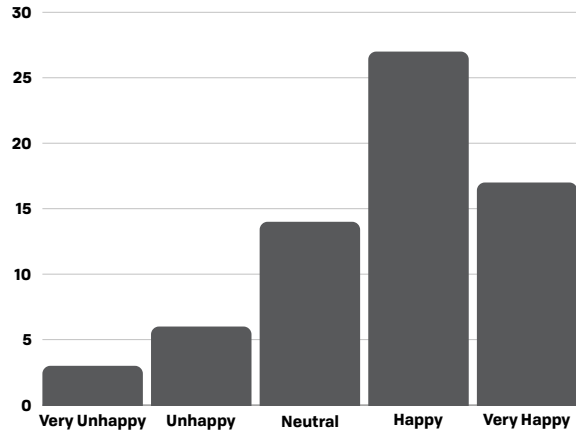
WHAT WE HEARD

Protective Services

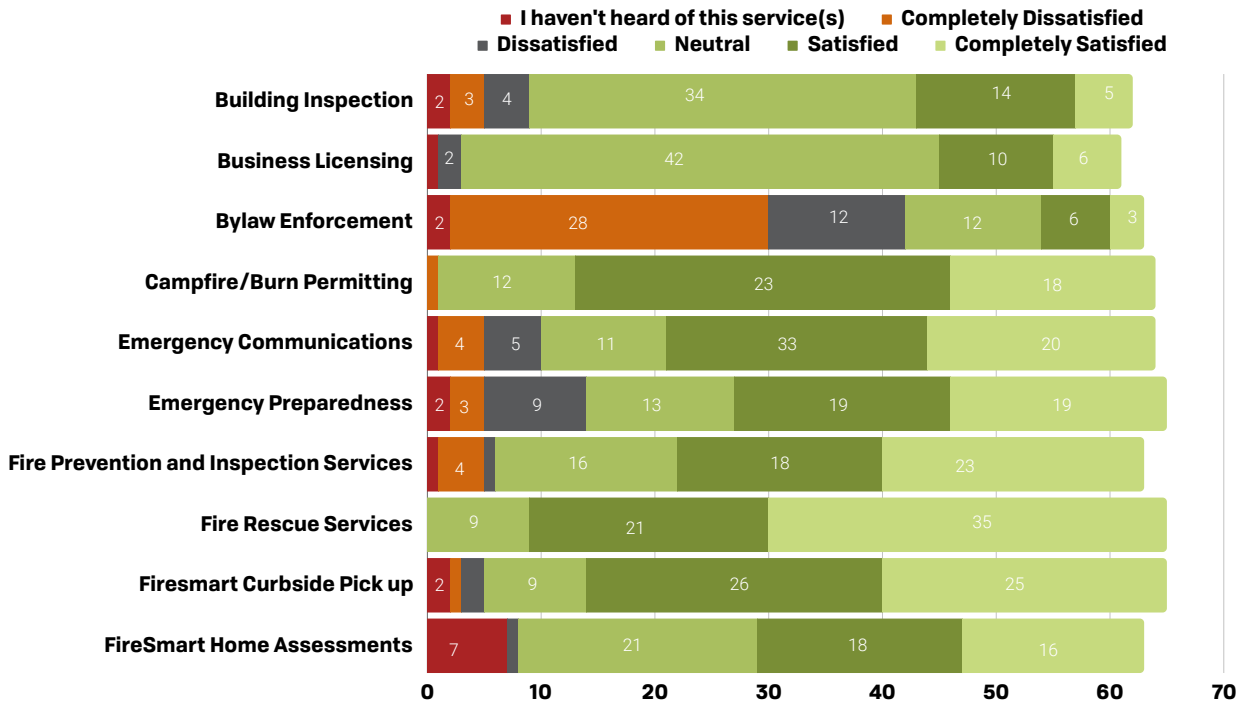
Top Priorities Shared for Protective Services 2024 Budget:

- Animal Control
- Bylaw Enforcement

Overall Satisfaction Rating



How satisfied were respondents with the delivery of these Protective Services:



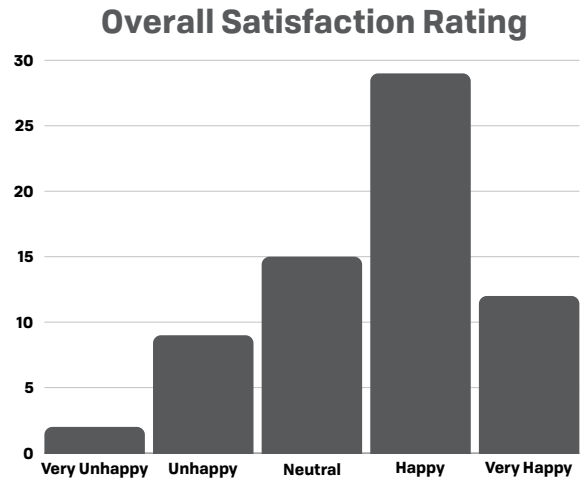
2024 Budget Survey

WHAT WE HEARD

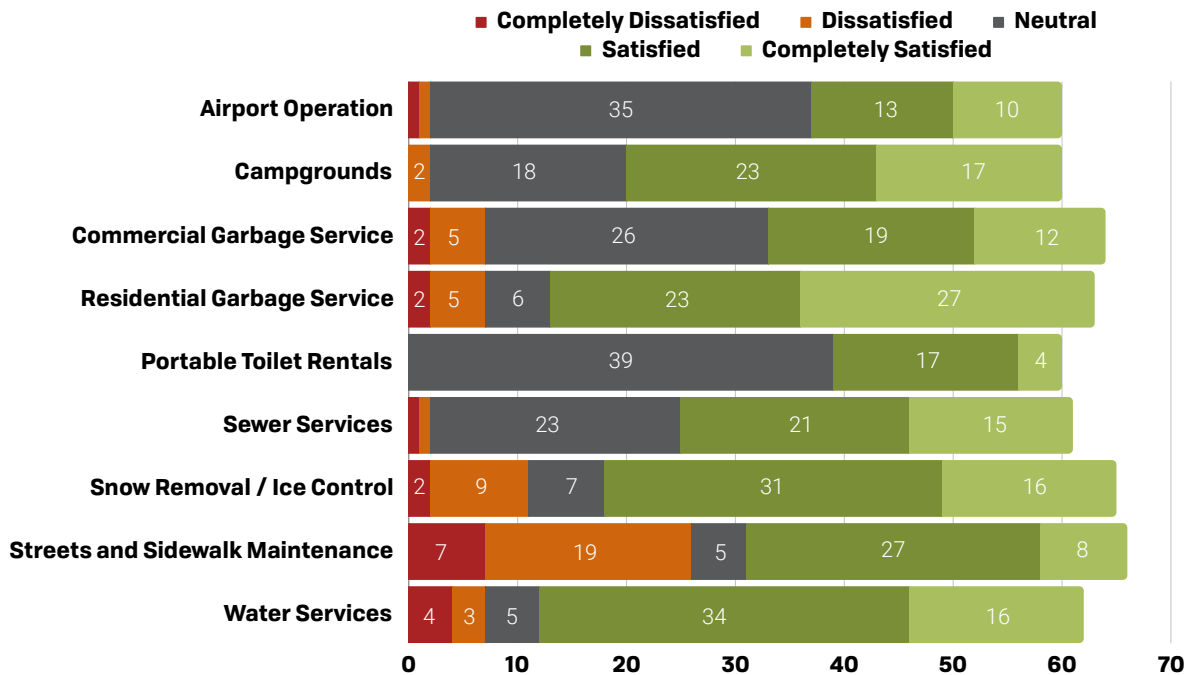
Operations

Top Priorities Shared for Protective Services 2024 Budget:

- Asset Management
- Road and Sidewalk Maintenance



How satisfied were respondents with the delivery of these Operations Services:



2024 Budget Survey

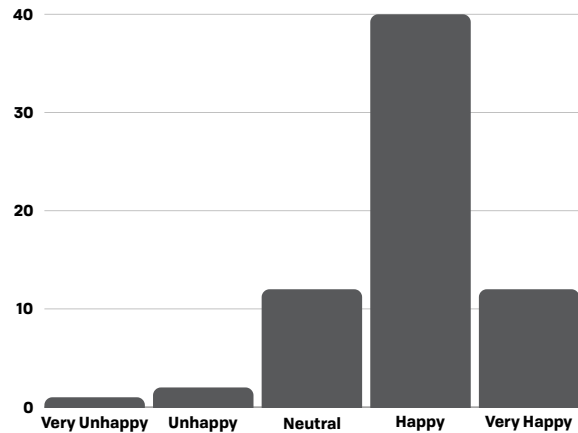
WHAT WE HEARD

Recreation Services

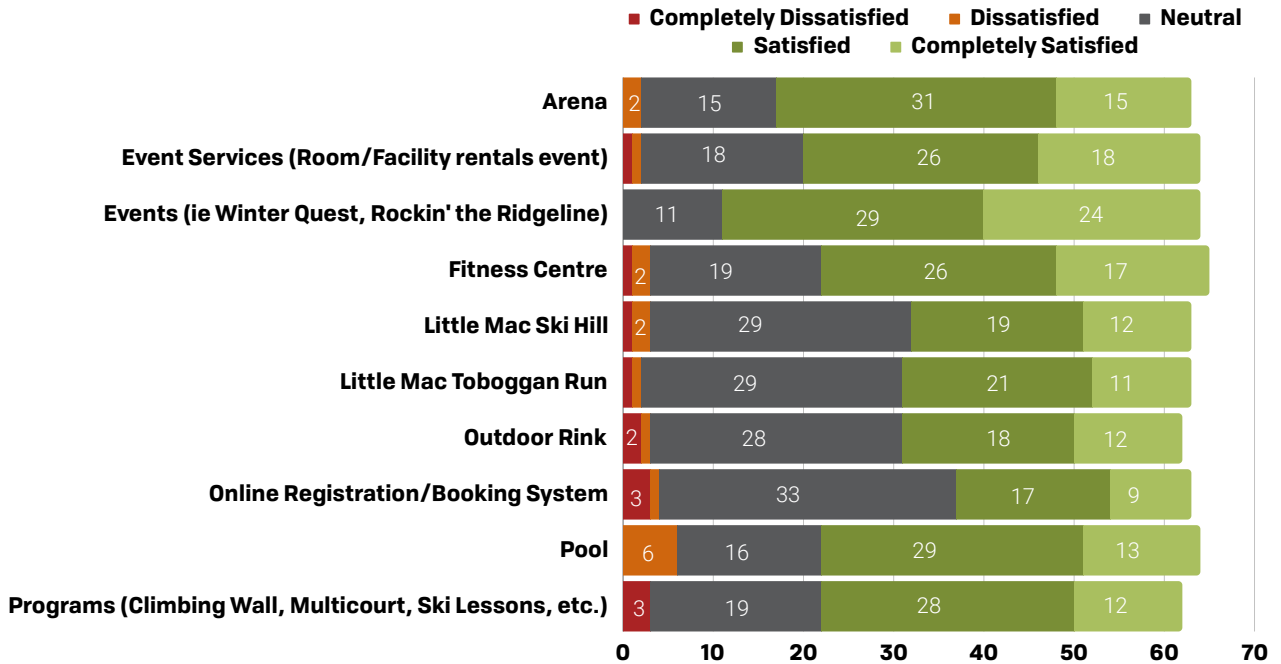
Top Priority Shared for Protective Services 2024 Budget:

- Front Desk Staff Availability

Overall Satisfaction Rating



How satisfied were respondents with the delivery of these Recreation Services:



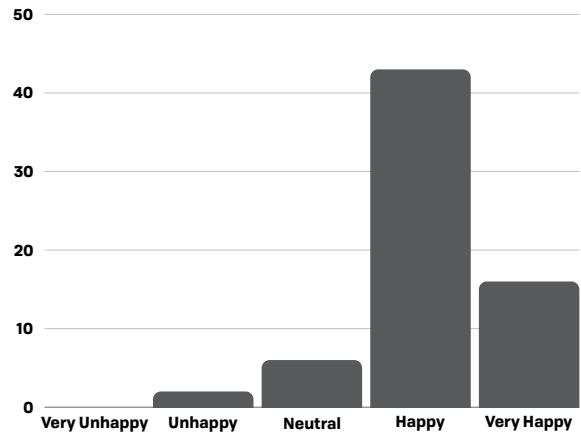
2024 Budget Survey

WHAT WE HEARD

Parks, Playgrounds, and Trails



Overall Satisfaction Rating



Budget priority ranking for Parks, Playgrounds, and Trails service areas:

1. Beaches and Boat Launches
2. Trails
3. Parks and Green Spaces
4. Playgrounds
5. Flowers/Gardens/Beautification
6. Campgrounds
7. Outdoor Rec Facilities - Ball Diamonds
8. Tennis/Pickleball Court

Top 5 Priorities for 2024 Budget:

- Morfee Lake
- Mackenzie Recreation Centre
- John Dahl X-Country Ski Trails
- Community Walking Trails
- Little Mac Ski Hill



Thank You!

Further Information

letschatmackenzie.ca/2024-budget-feedback

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