



Mackenzie Community Arts Council

86 Centennial Dr. Mackenzie, BC

Dear Mayor and Council of the District of Mackenzie,

Mackenzie Community Arts Council is preparing a proposal to Northern Development Initiative Trust and we require a letter of support in regards to Project: MackenzieCAC.

Project MackenzieCAC is the creation of a website, an online store, and the development of social media marketing strategy.

Mackenzie Community Arts Centre recognizes the importance of a digital presence to engage with our current community and to attract new members - both locally and beyond our remote region. Utilizing the digital space for community building and an online store, advertising, communication, and virtual classes will allow MCAC to reach an audience beyond our remote town. This will benefit MCAC, local artists and artisans, as well as our community as a whole by creating an online showcase of the talent our town has to offer.

Is it possible to get your assistance with this?

[Here is a sample of what they are requiring:](#)

THAT, the District of Mackenzie supports the application to Northern Development Initiative Trust from the Mackenzie Community Arts Council for Project MackenzieCAC .

Thank you,

-Michelle Bobrel

President/Chair

Mackenzie Community Arts Council