

**COUNCIL REPORT**

**To:** Mayor and Council  
**From:** Administration  
**Date:** March 19, 2024  
**Subject:** BCCFA Conference Sponsorship

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**RECOMMENDATION:**

THAT Council choose which option they wish to proceed with for sponsorship support towards the BC Community Forest Association's Conference and Annual General Meeting being hosted in Mackenzie in June 2024 by the McLeod Lake Mackenzie Community Forest.

**BACKGROUND:**

At the Regular Meeting of February 26, 2024, Council requested a report back from staff with options for the District to become a sponsor of the BC Community Forest Association's Conference and Annual General Meeting being held in Mackenzie on June 11 to 13, 2024. In discussion with the McLeod Lake Mackenzie Community Forest, staff are proposing two options which combine in-kind and cash sponsorship:

**Option 1: Gold Sponsorship**

In-kind donation of the room rental fees for the conference	\$1,576.18
In-kind donation of 150 Recreation Centre 3-day passes for delegates	\$2,902.50
<b>TOTAL</b>	<b>\$4,478.68</b>

**Option 2: Platinum Sponsorship**

In-kind donation of the room rental fees for the conference	\$1,576.18
In-kind donation of 150 Recreation Centre 3-day passes for delegates	\$2,902.50
Cash donation	\$ 521.32
<b>TOTAL</b>	<b>\$5,000.00</b>

**BUDGETARY IMPACT:**

Either donation value will be allocated from the General Government Community Grants budget.



**COUNCIL PRIORITIES:**

**Economic Vitality**

- The District is a leader on efforts aimed at diversifying the community's economy, supporting local businesses, and attracting new investment to the community. Diversification, a strong business sector and new investment are key to our economic vitality.

**RESPECTFULLY SUBMITTED:**

Emily Kaehn, Director of Corporate Services

**Reviewed By:** Corporate and Financial Services

**Approved By:** Chief Administrative Officer