

From: Cathi Arola <Cathi.Arola@makeawish.ca>

Date: February 16, 2024 at 2:39:55 PM PST

To: District Information <info@districtofmackenzie.ca>, Joan Atkinson
<joan@districtofmackenzie.ca>

Subject: World Wish Day® light up request for Mackenzie Recreation Centre.

Good afternoon, Joan! ★

Monday, April 29th is World Wish Day® — an annual day of celebration of the first wish that inspired the creation of Make-A-Wish® and its global wish granting mission. Today, Make-A-Wish grants wishes to children living with critical illness in more than 50 countries worldwide and every community in Canada.

To help us create awareness for our mission and show our wish families that they are not alone as they fight a critical illness, we are reaching out to ask you to light up **“Make-A-Wish blue” on Monday, April 29, 2024.**

We intend to showcase imagery of the landmark lit up on our social media channels and encourage people to snap their own photo and post it to their social media channels with the hashtag #WorldWishDay to spread awareness of our cause.

ONLY IF POSSIBLE, our exact colour of blue is: C100/M52/Y0/K0) (R0/G87/B184) (HEX # 0057B8). If not, a dark blue is preferred.

Make-A-Wish Canada’s charitable registration number is 881291918 RR 0001

Please let me know if you require any additional information for this request and thank you for your consideration.



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