

COUNCIL REPORT

To: Mayor and Council

From: Administration

Date: September 14, 2023

Subject: MackChu Brewing Ltd. – LCRB Application

RECOMMENDATION:

THAT Council provide support in principle, by way of the resolution outlined in this report, to the MackChu Brewing Lounge Endorsement Permit Application subject to meeting District business licensing and fire safety requirements prior to operation.

BACKGROUND:

The Liquor Cannabis Regulation Branch provides local governments the opportunity to conduct a review and collect public feedback of lounge endorsement permit applications received in their communities. The MackChu Brewing application has proceeded to the Site and Community Assessment stage which is the stage for local government input. Council is requested to consider the application and provide the Branch with a resolution which includes their comments and recommendation with respect to the licence application.

A lounge area endorsement permits the sale and service of liquor for on-site consumption. The lounge can be an indoor area, with or without a patio attached to the interior lounge, or it may be a stand-alone patio located at the manufacturing site. A lounge may overlap in whole, or in part, a sampling area and/or on-site store.

MackChu Brewing Ltd. intends to open at Bay #4 – 320 Mackenzie Boulevard with an indoor liquor service area. The License is specifying hours of operation from 9:00 am – 11:00 pm Monday to Sunday. Person capacity would be limited to 24 persons.

Stakeholder Engagement

Administration placed two notices in the general post office boxes that residents and owners of businesses located in the community may comment on the proposal by delivering a written submission to the District of Mackenzie by 12:00 pm October 10, 2023.

At the date of submission of this report, Administration received no correspondence or comment from residents during this time. Any submissions received between the date of this report and the submission deadline will be shared with Council during the meeting. As part of the Site and Community Assessment stage of the application process the District Building Inspection, Business Licensing, and Fire Department staff completed an inspection of the facility for safety compliance.

The Building Inspection/Business Licensing as well as the Fire Department noted that the equipment requires final certifications prior to an official business license being awarded and operations commencing.

RCMP Comments

The Detachment Commander for the Mackenzie RCMP has reviewed the application by MackChu Brewing Ltd. and has shared no concerns from a policing perspective. They did note, however, that although lighting in the area is adequate there is no immediately nearby crosswalk similar to the other establishment in the community.

Resolution Required

After consideration of the written comments received from the public and stakeholders, Council is asked to provide a resolution to the LCRB commenting on each of the regulatory criteria.

Staff are recommending providing the following resolution to the LCRB:

“Be it resolved that:

1. Subject to appropriate District business licensing and fire safety requirements being met, the District supports the lounge permit in principle for the following reasons:
 - (a) **The location of the establishment:** *MackChu Brewing Ltd. is proposed to be in a commercial area and Council has no concerns with the location.*
 - (b) **The proximity of the establishment to other social or recreational facilities and public building:** *The location of the building does not conflict with other businesses or facilities in the area and Council has no concerns with the proximity to other social or recreational facilities and public buildings.*
 - (c) **The person capacity and hours of liquor service of the establishment:** *Council has no concerns with the capacity of 24 persons inside. Council has no concerns with the hours of liquor service.*

- (d) **The number and market focus or clientele of liquor-primary licence establishments within a reasonable distance of the proposed location:** *Council has no concerns with the number and market focus or clientele of liquor-primary licence establishments within a reasonable distance of the proposed location.*
- (e) **The impact of noise on the community in the immediate vicinity of the establishment.** *The location is in a commercial zone away from residential development. Council has no concerns in regard to noise.*
- (h) **The impact on the community if application is approved:** *Council has no concerns about the impact on the community if the application is approved.*

Council's comments on the views of residents are as follows: *Two public notices were placed in the general mailboxes indicating that residents and owners of businesses located in the community may comment on the proposal by delivering a written submission to the District of Mackenzie by 12:00 pm October 10, 2023. No written submissions were received.; OR*

Council may choose to deny their support for the application. If Council is not in agreement with endorsing this application they are requested to provide comments to each of the above-mentioned enquiries which will then be formulated into a resolution.

BUDGETARY IMPACT:

There is no budgetary impact to this request.

COUNCIL PRIORITIES:

Strong Governance and Finances

- As the municipality's elected governing body, we serve all residents and businesses in the community. We engage residents and stakeholders on important issues and make our decisions through open and transparent processes. We are careful in our use of resources, mindful of the need to maintain programs and services, while also meeting the community's infrastructure needs.



RESPECTFULLY SUBMITTED:

Emily Kaehn, Director of Corporate Services

Reviewed By: Corporate and Financial Services

Approved By: Chief Administrative Officer